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Don't just dream about career success, make it happen.

Unlock the power of behavior-based management with IBAM! Gain evidence-based skills to optimize performance, foster a positive work environment, and become an influential leader. Customized training, networking opportunities, and ongoing support.

Enroll now

Direct membership induction

The Governing Council of the Institute of Behavioral Analysis and Management announces direct admission and membership induction into the various categories of its membership.



THE INSTITUTE OF BEHAVIORAL ANALYSIS AND MANAGEMENT

...winning with people.

Evidence-based to optimize performance

Overview

Human behavior is essential not only to organizational success but also to the prosperity of society as a whole. When the actions of an organization's constituents align with its visions and mission, significant achievements are inevitable. Similarly, there are behaviors that impede the success of an organization. Consequently, managers and executives with behavioral analysis skills have intellectual ability to achieve results more quickly than those without these skills do.

Corporate governance requires behavioral analysis because it enables organizations to gain insight into the motivations, attitudes, and decision-making processes of individuals within the organization. By analyzing employee behavior, organizations can identify patterns that may signal potential hazards, such as fraud, malfeasance, or regulatory noncompliance.

Furthermore, behavioral analysis assists organizations in identifying areas where enhancements can be made to increase productivity and decrease the likelihood of errors or accidents. By analyzing the behavior of employees in high-risk environments, organizations can identify potential hazards and implement countermeasures.

What is behavioral analysis?

Behavioral Analysis is the study of human behavior patterns and their underlying causes. It emphasizes understanding the conduct of individuals and groups in a variety of settings, including the workplace, the classroom, and social situations. Behavioral analysis seeks to identify the causes and effects of human behavior in order to make predictions, solve problems, and improve outcomes.

In the context of business and corporate governance, behavioral analysis involves evaluating the behavior of employees and other organizational stakeholders using data and insights from psychology, sociology, and other related fields. This can aid executives in identifying behavior patterns that are affecting the establishment's performance and in developing solutions. By analyzing employee behavior, for example, businesses can identify areas where additional training or incentives may be necessary to increase productivity or morale.

In addition, behavioral analysis can be used to identify organizational hazards and vulnerabilities, such as the possibility of fraud or security issues. By analyzing behavior patterns, businesses can develop systems and procedures to mitigate risks and protect their interests.

Behavioral analysis is a valuable tool for enhancing corporate governance and promoting business success. By understanding the behavior of individuals and groups within an organization, leaders can make better decisions, manage risk more effectively, and cultivate a culture of success that is beneficial to all parties.

About Us

The Institute of Behavioral Analysis and Management (IBAM) is a leading self-sustaining, professional association, and educational institution, focused on the study and practice of behavioral analysis and management. The Institute is dedicated to promoting the principles and techniques of behavioral analysis as veritable tools for effective management, and efficient organizational leadership.

The Institute offers a range of services to its members, including professional development opportunities, continuing education courses, research and publication support, networking and collaboration opportunities. Members of The Institute include behavioral analysts, psychologists, educators, healthcare professionals, and business leaders from around the world.



Our Vision

Our vision is to provide our members with cutting-edge research, training, and consulting services that enable them to improve outcomes, make a meaningful difference in their careers, and receive recognition for their excellence, integrity, and innovation through the application of behavioral analysis principles.

Our Mission

The Institute's mission is to advance the science and practice of behavioral analysis and management, and to promote its application in improving the lives of individuals and communities



Membership benefits and privileges

In-Demand Skills:

Behavior-based management is a rapidly growing field that is highly sought after by employers. By mastering behavior analysis principles through IBAM's training programs, you will acquire valuable skills that can open doors to well-paying jobs in fields such as human resources, organizational management, leadership development, and more.

Education and personal development:

Through its highly competent resource persons and rich research programmes, IBAM Provides its members with drills that help them develop enhanced competences on the real-world application of behavior analysis in a management context. You will learn how to assess and analyze behavior, design effective interventions, and implement behavior change strategies that can drive performance and productivity in the workplace, making you a valuable asset to employers.

Networking:

IBAM membership is a platform to connect with several other professionals and executives in Behavioral Analysis and management industries. Thus, as a member of IBAM, you will have the opportunity to share expertise with other Behavioral Analysts and Managers locally and internationally.

Access to knowledge and Information:

Through its periodic training and publications, members are exposed to critical and up to date information on issues on Behavioral Analysis Management.

Access to attend all events of the institutes:

As a member, you will be personally invited to attend all events of the Institute (Local and international) such as conferences, workshops, seminars, training, meetings...

Earn the highly coveted title of "Dr." from Myles Leadership University. Contact the Institute for more Information

Recognition and Prestige:

Achieving an IBAM Certification is an investment in your professional development that can significantly boost your credibility and influence. By enrolling in our rigorous Professional Training courses, you will demonstrate your dedication to maintaining the highest standards of quality in your work and position yourself as a valuable asset to any team.

IBAM certifications are widely recognized as a mark of distinction that sets you apart from other professionals in the field. Holding an IBAM certification can unlock a wealth of opportunities for career growth and success, allowing you to reach your full potential and make a meaningful impact in your industry.

Membership Categories and requirements:

The professional membership grades of the institute are based mainly on experience and exposure to key concepts, principle, theories of, Behavioral Analysis, applied psychology and Management. The appropriate educational background may be a recognized qualification in a field related to Behavioral Analysis, Behavioral Psychology, Applied Psychology, and Managerial Psychology or in pursuit of which one has taken course relevant to Behavioral Analysis, applied psychology and Management or the final examination of appropriate professional bodies and or other relevant courses. Intending members with lesser qualification but with good managerial experience will be given considerations.

The institute offer honorary and professional membership in the following grades

	Fellow	FBAM
•	Associate Fellow	AFBAM
•	Full Member	MBAM
•	Licentiate Member	LBAM
•	Affiliated Graduate	GBAM

Activities of the Institute

Courses and trainings

As a means of achieving its corporate vision, goals, and objectives, the Institute offers Behavioral Analysis and Management courses at various times and lengths throughout the year. These courses have been designed to meet international requirements. Provide instruction in the fundamentals of Behavioral Analysis and management. The courses provide a real-world overview of Behavioral Analysis and management tools and techniques for problem identification and effective solutions for individuals and groups.

Publishing

The institute will publish quarterly journals and newsletter on major global events on Behavioral Analysis and Management related issues around the globe.

The institute will also be publishing books on topical issues around the world.

Consultation

At the Institute of Behavioral Analysis and Management, we offer a range of consultancy services designed to help individuals and organizations improve their performance and achieve their goals. Our consultancy team is made up of highly qualified professionals with extensive experience in behavior analysis and management, who use evidence-based approaches to provide customized solutions that address the unique needs of our clients.

Other Activities

- Membership Induction
- Annual International Conference
- Annual General Meetings
- Mandatory Compulsory Professional Training
- Accelerated Membership Upgrading Training